

# Conconi Family Foundation Media Package

Lettering

# Conconi Family

F O U N D A T I O N

Symbol



Logo  
**BLACK**



Conconi Family  
FOUNDATION

Logo

**COLOUR**



Conconi Family

F O U N D A T I O N

Logo

**REVERSE**



Conconi Family

F O U N D A T I O N

# Colours



## **BLACK**

CMYK 0/0/0/90

RGB 64/64/66

HEX 404042



## **WHITE**

CMYK 0/0/0/0

RGB 255/255/255

HEX FFFFFFFF



## **GREEN**

CMYK 72/0/100/0

RGB 73/181/72

HEX 49B548



## **PURPLE**

CMYK 71/72/0/0

RGB 113/96/193

HEX 7160C1

# Fonts

## **HEADINGS, LARGE TEXT, LABELS, ACTION**

Work Sans Regular

Work Sans Bold

Work Sans Extra-Bold

Download: <https://fonts.google.com/specimen/Work+Sans>

## **BODY TEXT, SMALL TEXT**

Vollkorn Regular

Vollkorn Regular Italic

Vollkorn Semi-Bold

Download: <https://fonts.google.com/specimen/Vollkorn>



# Contact

## **CONCONI FAMILY FOUNDATION**

1050 Homer Street  
Suite 380  
Vancouver, BC, Canada  
V6B 2W9

## **GENERAL INQUIRIES**

[info@conconi.org](mailto:info@conconi.org)  
1 604 568 4064  
1 888 519 2539 (fax)

## **SANJA SIMIC**

Executive Director  
[sanja@conconi.org](mailto:sanja@conconi.org)