

Conconi
Family
Foundation
Media
Package

Lettering

Conconi Family
FOUNDATION

Symbol



Logo

BLACK



Conconi Family

F O U N D A T I O N

Logo

COLOUR



Conconi Family

F O U N D A T I O N

Logo

REVERSE



Conconi Family

F O U N D A T I O N

Colours



BLACK

CMYK 0/0/0/90

RGB 64/64/66

HEX 404042



WHITE

CMYK 0/0/0/0

RGB 255/255/255

HEX FFFFFFFF



GREEN

CMYK 72/0/100/0

RGB 73/181/72

HEX 49B548



PURPLE

CMYK 71/72/0/0

RGB 113/96/193

HEX 7160C1

Fonts

HEADINGS, LARGE TEXT, LABELS, ACTION

Work Sans Regular

Work Sans Bold

Work Sans Extra-Bold

Download: <https://fonts.google.com/specimen/Work+Sans>

BODY TEXT, SMALL TEXT

Vollkorn Regular

Vollkorn Regular Italic

Vollkorn Semi-Bold

Download: <https://fonts.google.com/specimen/Vollkorn>

Contact

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